



**Roebuck**  
PRIMARY SCHOOL

## Roebuck Primary School Social Media Code of Conduct

### **Facebook**

Connect is our primary means of sharing important information directly with parents and carers. Our Facebook page is a place where we celebrate our students and school community, building our school spirit. We ask that our community promote the positives and bring to everyone's attention the little things that make our school community great.

### **Using real names**

All users interacting with the Roebuck Primary School Facebook page, by either liking or commenting on posts, must do so using a Facebook account that clearly identifies them by their real name.

### **Raising Issues and Not Including Names**

Roebuck Primary School would like to remind our Facebook followers that this page is to celebrate and highlight our students achievements and school initiatives. Any other issues that need to be raised should be done so to the school via the appropriate channels and not done so on the public forum. Issues involving students or staff must not be raised on the Facebook page. We will not support interactions that incite or fuel negative sentiments. Do not use the names of our teaching and administration staff, students, school community or any other member of the Broome community in any issues based postings.

### **When can I Use Names in Posts?**

You can use names in posts when you wish to acknowledge someone's great work, contribution to the school or broader community contribution. Our Facebook page is here to acknowledge all the fantastic activities, events and achievements that occur at Roebuck Primary School and to promote and build the Roebuck spirit.

### **How to Interact with the Facebook Page**

Users will be able to comment on the school's postings and on comments by other users. Users will also be able to 'like' a post or comment by clicking on the like button. All interactions will be monitored by the appointed administrators.

### **Underage Facebook Users**

Facebook requires everyone to be at least 13 years old before they can create an account. Creating an account with false information is a violation of Facebook's terms. This includes accounts registered on the behalf of someone under 13. We encourage children under parental supervision to view our Roebuck Primary School's Facebook page and contribute to content through their parents account. We believe our school community's conduct on our Facebook page will serve as role modelling for our students on how to behave in social media spaces.

### **Actions Resulting from any Breaches of the Code of Conduct**

Roebuck Primary School reserves the right to block any users from interacting with its Facebook page for breaches of the Code of Conduct.

### **The Law and Facebook's Terms**

Roebuck Primary School Facebook page operates under the Commonwealth Telecommunications Act, Facebook's Terms and the [Department Of Education's Guidelines for the use of Social Media](#).